IN THE GLORY OF THREE
Another milestone in the eventful journey of Lulu Mall

IN CROWNING GLORY
Lulu Mall adds more to its bulging bag of accolades

LOOKS TO KILL FOR THIS SUMMER!
Knit is the king for the season, So flaunt them with panache

A PRETTY LITTLE THING CALLED ‘HAPPINESS’
We don’t just trade in clothes and accessories, we trade in happiness.
WORLD’S BEST FRIES.
GRAB THEM AT LULU MALL

i’m lovin’ it®

McDonald’s also located at: MG Road | Holiday Inn | Thrissur
Lulu Mall Kochi was the gigantic dream that took hold of us a few years ago. We worked and toiled towards it and it’s been exactly three years since the dream was realized. When we brought the Mall into life, we wanted it to revolutionize the way people shopped, spent their leisure time and even lived in the city of Kochi. Now when we look at the multitudes that throng into the mall every day, it is not hard to see that we have achieved a good degree of success in the endeavors of ours. But with the Lulu legacy of never being complacent, we move into new stores, newer projects and fresh ideas every day.

This issue of Lulu Happiness is dedicated to our unsung heroes, our foot soldiers who have contributed endlessly to making Lulu what it is today. These are members of the housekeeping, the security staff, the staff at the welcome desk; the sort of people that you shoppers hardly notice. Many of them have moved in from our stores overseas and for many, Lulu has been the sole employers. These wonderful people have stayed with a fierce loyalty that has surprised even us, though in a pleasant way. As we celebrate our third anniversary, we express our gratitude to this inextricable part of the Lulu machinery.

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The cheeriest time of the year, the summer is on. The stores in Lulu are all up decked up with the spring-summer collection, colors and celebrations abound. Indulge in the spirit of the season. Happy Reading! Happy Shopping!
KAYA SKIN CLINIC
Kaya at first floor of Lulu Mall understands the aspiration of having flawless beauty irrespective of age and gender. Kaya’s experienced practitioners perceive the uniqueness of every skin and accordingly design the right services for you to get pampered. This expert touch of Kaya has helped enhance and transform millions of lives. Hence, Kaya makes sure to offer appropriate services that will meet your skin’s need. Give yourself the Kaya touch to feel and admire your skin’s beauty.

HOWARDS STORAGE WORLD
Howards Storage World® has literally thousands of products to help you in your quest. Add in a little helpful advice from the friendly staff at the store – and you’ll be well on your way to living clutter free. Create a place for everything and make it easy to keep everything in its place. As you work your way through Howards store on second floor of Lulu Mall, you’ll see that there are solutions for every room at home. By actively looking for storage opportunities, you’ll surprise yourselves how easy it is to create an organised home – one room at a time. Best of all, it is enormously satisfying to take control of your space! That’s why this great Australian retail concept has now gone worldwide and aim to organise the world, one country at a time.

FEMINE GLOW
Femine Glow on the second floor in Lulu Mall, is a one stop shop for all possible leading cosmetic brands available in India, with beauty experts who will help you get suitable makeovers to enhance your personality. If you are here for good clutches, wallets, jewellery box, perfumes, handmade bags you are at the right place. Nevertheless the meticulous man can explore a wide range of products suiting their metrosexuality.
the organised
home & office

Clever ideas for a simpler, easier life...

Would you like to live in an organised home? If the answer is yes – then you’re in the right place!

Howards Storage World® has literally thousands of products to help you in your quest. Add in a little helpful advice from the friendly staff in store – and you’ll be well on your way to living clutter free.

The secret is simple.

Howard Storage World
now in Cochin

1st store in KERALA

OVER 3500 PRODUCTS

LULU Mall: 2nd Level Shop No. 11-14, Edapally, Cochin- 682024
P: 0484 4063313, 4062313, E: hsw-lulumall@hsw.co.in

vist us at www.hsw.co.in
For more information contact: Kumar Gaurav
Mobile: 9611686578  Email: info@hsw.co.in

Be organised, Create space, Save time.
FLYING MACHINE
India’s first home-grown denim brand, Flying Machine is on the first floor of Lulu Mall. The brand aims to showcase eclectic fusions of Indo-Italian style, translated into a contemporary store environment that will become the instant signature of the store. Flying Machine also recognized the need to keep pace with the rapid changes in India with the new store design. An international collaboration of Italian style and Indian craftsmanship had come together to launch a new urban youth fashion store ‘Flying Machine’ in India, designed by JHP - London.

MONTE CARLO
Monte Carlo, available on the second floor, Lulu Mall had launched a significant step in the evolution of the branded garment industry in India. Since then, it has been catering to the ever-growing demands of the clothing and fashion industry. Monte Carlo has pushed the envelope on high street fashion. The products offered under brand Monte Carlo, apart from woolen knitted garments, include t-shirts, shirts, and linen shirts, denim, trousers, dresses, shorts, tunics, sportswear & much more for men, women and tweens (8-14 years age group).

KOMPANERO
Kompanero at the ground floor, Lulu Mall has a range of leather bags with a distinctive weathered look and vintage appeal. The brand was born with the idea of creating timeless accessories that leave no shred of doubt in the mind of the observer that these bags are of high quality leather. Anybody seeing or touching a Kompanero will rest assured that such beautiful and exquisite bags can only be created out of leather. Each KOMPANERO bag is handcrafted and piece-dyed. They are then individually distressed. Even the term ‘limited edition’ would seem a misfit.
Mac V
Mac V has a vision to define the next generation fashion with a global statement and a unique drive that styles people with smiles. Mac V has its roots in Scotland and was envisioned by Matthew Bending who named it after his close family name WMcPherson & Valentine. Mac V Products are now available on the second floor of Lulu Mall.

Arabian Souk
Arabian Souk located on the second floor of Lulu Mall, is an outlet with exquisite collections of lifestyle choices from the Middle East ranging from jalabiya for men and women to a vast range of kaftan, abayas and omani caps. An aromatic selection of perfumes made from premium quality Oodh from India, Sri Lanka and Cambodia, essential oils and amber oils are also on display at the store.

Crazy Candy
Crazy Candy located on the third floor of Lulu Mall, is the Kerala franchisee of Candy Treats, the biggest importer of European candy. Consolidating all manufacturers from EUROPE giants in confectionary making such as HARIBO from Germany and FINI, ABANÉSE candy and JELLYBELLY from U.S.A, having wingspan all over the world. Their one price concept creates a customer friendly environment. They pride themselves in mixing entertainment and excitement with high quality offerings and bright colorful stores. Crazy Candy stores and express outlets are self service candy outlets with over 200 varieties of conventional, proprietary and hard to find candies and lollipops.
WHAT'S YOUR)
IDENTITI
CASUALS FOR MEN & WOMEN

SHOP ONLINE AT
WWW.IDENTITI.COM

AVAILABLE AT:
Kochi - Lulu Fashion Store | Lulu Mall
Bengaluru | Chennai | Karimnagar | Mysore
@ Ahmedabad | Bengaluru | Hyderabad | Mangaluru | Mumbai |
Mohali | Pune | Surat | Kochi

Also available at- myntra.com | jabong.com | amazon.com | paytm
Kaya Ltd. started its journey on 27th March, 2003 and has taken root in clinics across India and Middle East. It also has over 100 product retail outlets called Kaya Skin Bars in India. Kaya Skin Clinic successfully offers the best skin and hair care solutions that enhance the look and feel of your skin. Within a decade, Kaya has won more than six lakh satisfied customers across the globe. Lulu Mall Kochi is proud to hold its 107th clinic in the country and the 2nd in the state. Kaya offers a wide range of services like treatments for hair removal, dark circles, hair fall, pigmentation and acnes, uneven skin tone, anti ageing, laser treatments etc. You can see a difference with just six to eight sessions, followed by proper maintenance. Kaya stands out from others in its high quality treatment procedures approved by FDI. Unlike many clinics in the global vista, treatments in Kaya are supervised and done in the presence of efficient dermatologists. From celebrities to top models, Kaya holds the trust and loyalty of its wide range of devoted customers.
Canvas 4G RANGE

PHONES THAT CAN TAKE ON THE FUTURE.

Canvas Bleon 4G
Canvas Bleon 4G+
Canvas MEGA 4G
Canvas FIRE 4G
Canvas PACE 4G
Canvas NITRO 4G

4G LTE CAT 4

Exclusively available at
Micromax World, SO2, 2nd Floor, Ph: 4844012928
Visit Micromax world @ Lulu International Mall

www.micromaxinfo.com
On Job
Comfort Stretch Jean, ₹2999
Red Chambray T-Shirt, ₹1699
From M & S and Shoes from Metro

On Iyra
Galaxy AOP Top, ₹1499 From M & S
Studded Necklace, ₹1299
Floral Ring, ₹599 from Addons and Heels From Metro
LOOKS TO KILL FOR THIS SUMMER!

Knit is the king for the season. Dresses, trousers; whatever wardrobe staple you are after, flaunt your style with panache.

Models: Job George Mikhail and Iyra Mathew
Photographer: Jinson Abraham
Assisted by: Arun Menon, Nived P.S & Dennis Antony
Styling: Lakshmi Babu
Makeup: Shalu George
Costumes: Marks & Spencer, Lulu Mall, Kochi
Location: Crowne Plaza, Kochi
On Job
Peach Polo T-Shirt, ₹ 1299,
Lightweight Jean, ₹ 1499 and
Donegal Jacket, ₹ 8999 From M & S
On Iyra
On Iyra
Zip Slash Tee, ₹1299, Denim Tensel Track Pant, ₹2999
And Cruise Silk Spot Scarf, ₹1499 all From M & S, Beaded Bracelet, ₹599 From Addons
On Iyra
Linen Shirt Dress, ₹3499,
Luggage Box, ₹3999, Dual
Skinny Belt, ₹1299 all From
M & S and Sandals From Metro
On Job
Peach Plain Shirt, ₹1999,
Washed Cotton Blazer, ₹5999 And
Comfort Stretch Jean, ₹2999 all
From M & S And Shoes From Metro
On Job
Pin Dot Print Shirt, ₹2499,
Donegal Trousers, ₹4999,
Donegal Jacket, ₹8999, and
Knitted Tie, ₹599 all From M & S
THREE DOWN, FOREVER TO GO!

Lulu Mall celebrates three wonderful years of happiness, shopping and entertainment.
A PRETTY LITTLE THING CALLED ‘HAPPINESS’

We don’t just trade in clothes and accessories, we trade in happiness too, and it certainly has to do with our people.

Three years ago Kochi as a city was just emerging and we thought we would build a landmark that would define the city. Thus came the idea of creating a space for the city to converge, to celebrate. We wanted to create a place that would truly add to the city’s vibrancy and out of the idea was born Lulu Mall, Kochi. Lulu has always been ahead of the crowd in everything that it has ever ventured into and this had to be no different. Plans were laid, and re-laid. Ideas were allowed to run amok and out of the brew of ideas, came the place that you know as Lulu Mall today.

Throughout history, the world has seen many great victories in the form of landmarks and quintessence of art and architecture. Indeed, nothing was ever built in a blink of an eye. Like Lulu mall, every creation is fabricated from a powerful thought, which forms the base of its existence. Even quantum physics, says that universe originated from a thought and so did our little world of elegance and sophistication wrapped in the ribbon of happiness and luxury. From the first stone laid in the construction of this imposing edifice to the hordes of happy customers who stroll out of the mall, a myriad of brilliant minds have been buzzing in the background. These are the very minds who envisaged Lulu as more than a trade place or a market, but a castle of happiness.

The world often forgets that its ultimate destiny is happiness even when it’s in a constant quest for happiness. The best thing we can do for you is to shower you with petals and fragrances of bliss and more we desired, the more we succeeded.

On a momentous day, under the glare of eyes from all over the world, we opened up to the public. Apprehensions that the idea was too big to be practical were shown its way out of the window with the overwhelming response that you showered us with. The naysayers were baffled with your adoption of the mall. Yes, we use the word adopt as the mall is as much yours as it is ours. We have never had to look back ever since then, many an accolade and prize have come our way but it’s been your unflinching patronage that we have prized more than any other thing.

Getting on the crest of the wave is not an easy task. As Lulu Mall hits yet another milestone in its long journey, we at Lulu realize again, the need for a powerful gust to keep moving. On the verge of our third-anniversary celebration, we think that this would be the right moment to bring the real heroes to light; our ardent employees who have always been the reason for us to stand out from the crowd. From the mall entrance to the parking lots,
these men and women who take are in charge, with their undying efforts, makes us your much-loved destination.

For us, every day, every moment is special because every vibe that flies through the mall keeps snowballing as new customers flow in. Have you ever wondered why warm smiles greet you everywhere in Lulu? The answer is clear - it is the infectious Happiness in the air. For some, Happiness is like snowflakes that melt on a sunny morning, while there are others like our employees who thaw with the true essence of happiness to spread ecstasy in the air.

A lot of hard work and effort goes in the background to bring you the best always. The briefing before work is a routine and the employees look at it as a platform to improve, learn, and bring out the best in themselves. It doesn’t matter if the weather outside is turbulent, but within the safe confines of Lulu, your wishes are always met. We believe that understanding the customer is the best form of hospitality and our employees breathe passion into our vision, ensuring that you are content and happy till you wave goodbye.

What drives these men and women, we have often wondered. Is it just the need to make the ends meet or was it something else? Instead of hazarding guesses, we chose to find out, which is why we walked into their midst, looked into their eyes and questioned them. This issue has been a revelation for many of us as we discovered a thing or more about our colleagues. While there were many things that struck us, what clearly rose above everything else was the fact that these men and women see themselves as flag bearers of a brand and not as mere employees. To say that their stories left us teary eyed would be an exaggeration but we were thoroughly moved. So read on to find out for yourself, about the foot soldiers who make Lulu Mall what it is.
HYPERMARKET STAFF

A devoted employee of LuLu for the past 14 years in AbuDhabi, Basheer is delighted to be working with LuLu Mall, Kochi for the past four months. His eyes brimmed with happiness as he recollected the wholehearted support and financial aid that Yousuf Ali, the MD of Lulu Group bestowed on him at the event of his only daughter’s marriage. “Marrying off one’s daughter without debts and obligations is a dream of every father and I’m blessed to be a fortunate father,” added Basheer. Being the supervisor at the bakery Basheer is also looking to infuse his tricks of baking into making juicy, delectable cakes and pastries. Above all, when customers are tickled pink with the service that they offer at the bakery, what else would you possibly need.

KITCHEN

Often we forget those magical hands behind lip-smacking dishes that melt our heart but for the chefs who make these dishes, the pleasure lies in making them. An important part of working as a chef is ensuring delivery of food in the most elegant and exquisite manner. Being a chef, Abin is exceedingly glad about the policies of Lulu, which doesn’t allow delivery of residual food and insists on its hygiene and quality. “Direct interaction and personal relationship with customers often boost one’s love for the art of cooking”, says Abin. “When you look at cooking as an art, space and freedom to dig deeper into your culinary prowess are indeed important, and the policies of Lulu assures everybody their own space.” Abin adds.
FASHION STORE

Shibina, the supervisor at Fashion store has a story that echoes similar sentiments. Fashion store is indeed one of the most important highlights of Lulu Mall. She says working at Fashion Store has bestowed her with the confidence to take on serious responsibilities. In her four years of experience, she has seen a lot of devoted customers. She says that there are many customers who never fail to engage in a chit-chat with her, even before they get into their favorite treasure hunt in the vast showroom. The happiness and dedication to the job are a reflection of the pleasure and passion involved in the job.

SPARKY’S

Amitabh is a sprightly young man who is a part of the Sparky’s ride staff. You would spot him with his little customers, carefully making sure that rides are smooth. He tells us about the experience of helping a differently abled tiny tot to enjoy the ride. In his own words, he felt blessed. Even when parents hesitate to let their kids on the rides, he tries to convince them to let the kids enjoy whichever ride they want. For Amitabh, there isn’t a better honor and prize than seeing those innocent smiles and eyes filled with happiness.
INFORMATION DESK

Arun Das is definitely one among them, for obvious reasons. This bright-eyed man enthusiastically lives up to the high standard of customer service that Lulu has set. He maintains a cheerful relationship with customers, no matter how hard it gets. Yes, our customers can sometimes be more than a handful with their rightfully high expectations. From the pram to wifi, prayer rooms to car calling their requirements vary from one to other, but Arun handles all of it deftly with the finesse of an artist. Apart from natives, LuLu also attracts a wide spectrum of people from across the globe. Each of them leaves Lulu overwhelmed with the sheer experience of the place. It is people like Arun who give them this experience.

(Thresiamma Joseph, Lady Security)

(Thresiamma Joseph, Lady Security)

ENTRANCE

With the radiance and beauty of a blossoming flower, she always marks her presence with an effervescent smile and warm gesture of ‘Namaste’. When we ask her about motivation and what makes her spread smiles and good vibes to the customers of Lulu, she replies, ‘when I’m happy, sharing happiness is a pleasure.’ The lady security at the main entrance near metal detector tells us how privileged she feels to be the welcoming face of LuLu Mall, the largest shopping mall in India. Moreover, it’s also their love for the workplace that gets them to bond with colleagues and management. Thresiamma will assure you that you can’t get her a better team anywhere else.
PARKING STAFF

Every time our customers leave, they look forward to another time here. With carrier bags, trolleys that are full to the brim, the happy faces tell the tale of how every moment turned into memories. In some cases, preoccupied with excitement and bliss, they forget their key inside the car. We help them unlock and a simple word of thanks and gratitude is enough to make a day wonderful. The management always gives us our own space to carry out our works in our own way. Being in parking is about keeping your eyes and ears open, and being ready for tough situations. We totally enjoy the challenge.

HOUSE KEEPING

A word or deed of appreciation always pushes you into working harder. Ancy has won the best employee award few months ago, which she says really made her keener in excelling at her profession. In spite of being a sub-contract employee, she is immensely satisfied with the wholehearted support from the management of LuLu.

As someone who wants to do well at everything, Ancy is always keen to prove her mettle.
Once upon a time, in a land far, far away – there existed a world that was one of a kind. It was inhabited by beans, strawberries, stars, bears, snakes, cables, ribbons, pencils, fudges and more. This extraordinary world became known as CRAZY CANDY. CRAZY CANDY, the biggest importer of European candy, have about 2000 types and different flavors of candies. With outlets in all the major cities around the world, Candy Treats is the brand name of Taurus Confectionery India P Ltd, being groomed to be our national retail initiative. Through Crazy Treats, we intend to bring to the Indian consumer the fun and pleasure of picking and mixing about 150-250 premium varieties of candies from various leading manufacturers of the world. The stores feature a large selection of chocolates, sours, gummies and jellies in addition to an assortment of sugar free candies. We pride ourselves in mixing entertainment and excitement with high quality offerings and bright colorful stores. Candy Treats stores and express outlets are self service candy outlets with over 200 varieties of conventional, proprietary and hard to find candies and Lollypops. And we assure all the products have successfully passed all quality tests and safety standards around the world.

Lindt & Sprüngli
The world's best chocolate brand from Switzerland since 1845 having 150 varieties of chocolates in different series such as EXCELLENCE, CREATION, HELLO AND LINDOR.

Home Made Chocolates
Manufacturer of Home Made chocolates by using world's finest raw materials from Barry Callebaut from Belgium.

Chocolate fountains
The chocolate fountain is a wonderful fulfillment of the dream of presenting and serving chocolate in a totally different manner by using a specially designed machine. Rich, warm, delicious cream of chocolate cascades down the fountain tiers while guests can dip a variety of eatables and enjoy the heavenly feast of chocolate. This wonderful product is made by food grade stainless steel and components by GILES & POSNER FROM U.K. Adults and kids alike will enjoy the experience of the treats covered in mouth watering chocolate.
CrazY CaNDY

Lindt Cresta
Lindt Lindor
Gummy Bears
Marchmallows
Worms Sugar Free STEVIA
Lindt edelbitter mousse sauer kirschtäfel
Lindor Milk Comet
Gummy Cola Bottles
Gummy Watermelon Slice
U.S Gums
HAUTE SPOT

‘IDENTITI’ on the second floor Lulu Mall showcases the best of fashion trends around the globe for this season.

Red Embellished Viscose Tunic
Price: ₹ 1399

Blue denim
Price: ₹ 1699

Viscose Mandarin Kurta
Price: ₹ 999

Slim Chino
Price: ₹ 1899

Yellow Basic Polo T-shirt
Price: ₹ 699

Black Slim Chino
Price: ₹ 1899

Graphic Tee
Price: ₹ 899
Floral Printed Dress With Belt
Price: ₹ 1399

Indigo Hoodie Shirt
Price: ₹ 1799

Full Sleeve T Shirt
Price: ₹ 1199

Washed Jog Jeans
Price: ₹ 2099

Indigo Reversible Checks Shirt
Price: ₹ 1699

V-neck Graphic T shirt
Price: ₹ 899

Slim Chino
Price: ₹ 1899

Viscose Top
Price: ₹ 999

Blue Washed Denim
Price: ₹ 1799
Every celebration is big at Lulu Mall- be it Valentine’s Day, Woman’s Wednesday or The Thai Fest, we make sure to see that you get an incredible experience.

A DAY FOR LOVE
Lulu celebrated Valentine’s Day in the spirit of love. A beautiful installation was laid out at the Food Court where people flocked to click pictures to frame their memories of love. As the whole world glowed in love, Lulu turned into a sanctum for couples, young and old to come celebrate their love.
WOMEN’S WEDNESDAY
As always, it was exciting to have exclusive days for ‘her’, and enjoy the best stuffs in a privileged way. ‘Women’s Wednesday’ once again came out with a wide arena of various events and programs including session by Fishy’s Brand, which undoubtedly outpoured moments of utmost fun and excitement.

WING YOUR HAIR
Toni & Guy, as everyone knows is an ultimate solution if you have set gaze on your favorite celebrity’s hairstyle and glam. The hairstyle sessions organized by them generated new definitions for stunning hairstyles that could beat any beauty deity’s.
The grand ‘LuLu on Sale’ once again flooded its devoted customers with an amazing spectrum of discounts and offers on any of the favorite brands. From branded apparels, fashion accessories, bags, footwear, sportswear, home and decor, gifts, electronics, jewelry, watches and services, Lulu Mall offered unbelievable 50% off to all its customers.

ONTO THE COOL TURF
Hockey lovers met with the real treat to chill out, with the inauguration of Ice Hockey coaching camp at Sparky’s Ice ring. What else would be a better surprise for sporty folks to escape from the scorching and sweaty days to a chill and enthralling one.
THAI-FIESTA INAUGURATION
An intriguing culture wrapped in astonishing elegance was unveiled with Thai-fiesta, which opened from 8th to 22nd January, 2016 by Anoop Jacob, Minister for Food and Supplies. The lip-smacking treat surely left Kochiites with an extensive love for the rich culture and its delicious cuisine.

COOKERY CLASS @ THAI FIESTA
Left behind with an extensive love for Thai food, Kochiites were delighted with the wonderful opportunity to experiment the new taste that had captured their soul a while before. The cookery class left them with not less than a many ways to bring their new favorite recipes to the kitchen.
A TOKEN OF RESPECT
An 18 ft India Gate Replica was installed at Lulu Mall on 26th January, which remained at the mall till Martyrs’ Day on January 30. The structure was erected as a token of respect to Mahatma Gandhi and honored the struggles of thousands of soldiers who gave up their live to defend the nation.

FREEDOM ON WHEELS
‘Freedom on Wheels’ is an organization aimed at making Kerala wheelchair friendly and empowering wheelchair users mentally, physically and economically. The organization held a gathering of wheelchair users in the premises of Lulu International on 30th January 2016, since Lulu has a wheelchair friendly environment and is an important centre in the city.

WOMEN’S MIDNIGHT MARATHON
It was a proud moment for the entire state when Kochi hosted the first ever Women’s Midnight Marathon held in association with Grihalakshmi, and Mathrubhumi. Lulu served as the mall partner for the event. Envisaged for the empowerment of women, the daring mission held a new record as it started at Durbar hall ground at 10:30 PM on January 30, 2016.
Lulu Mall has won the Asia-Africa GCC Retail and Shopping Centre award for the Most Admired Shopping Centre of the Year (South) - 2016. We are also elated to announce that our very own Mr. Shibu Philips, Business Head at Lulu Mall was ranked among the 25 most influential Shopping Centre Professionals in a list compiled by Asia-Africa GCC Retail & Shopping Centre. We share the success of Lulu Mall and all the accolades on our shelves with all of you who have supported us since our inception.
Arabian Souk is an outlet with exquisite collections of lifestyle choices from the Middle East ranging from jalabiya for men and women to a vast range of kaftan, abayas and omani caps. An aromatic selection of perfumes made from premium quality Oodh from India, Sri Lanka and Cambodia, essential oils and amber oils are also on display at the store. You can choose from a variety of musk, saffron and other fragrances and also Sheesha, handicrafts and hand worked bags are also available here. The elaborately hand worked carpets are another beautiful handicraft displayed in the store. The exquisite interiors with golden arches and majestic walls makes the store a perfect destination to shop everything Arabic.
INDIA’S ONLY STORAGE & ORGANIZING EXPERT
SMART ACCESSORIES FOR BETTER STORAGE SOLUTION IS NOW AVAILABLE AT ‘HOWARDS’ ON THE SECOND FLOOR, LULU MALL

- **Handbag Holder Silver**
  - Code: PLT5218
  - Price: ₹ 1,675

- **2 Way Bling Mirror SML**
  - Code: EIC90208
  - Price: ₹ 1,999

- **2 x 3 Dual Drawer Trolley with Wheels**
  - Code: PYS671
  - Price: ₹ 6,775

- **CHR Kitchen Trolley**
  - Code: DAD13
  - Price: ₹ 9,999

- **Allure Maxi Organiser**
  - Code: PTM1260
  - Price: ₹ 5,999

- **Allure Jewellery Chest with Necklace Keeper**
  - Code: PTM1645
  - Price: ₹ 6,975

- **Microwave Bench Stand**
  - Code: DAD20
  - Price: ₹ 4,899

- **Shoe Rack 4 Tier with Tray**
  - Code: EIC02059
  - Price: ₹ 5,899
STYLISH STUNNERS

Stand out from the crowd with these additions to your daily dressing by stunning sunglasses from ‘Sunglass Hut’ in ground floor, Lulu Mall.

Bvlgari
Description: 8156-B, Acetate Frame inspired by Bvlgari Jewellery Collection
Price: ₹ 1890

Prada
Description: 8PR13Q, Acetate Frame in Leopard Print
Price: ₹ 19,000

Dolce & Gabbana
Description: 4213, Filegree Collection
Price: ₹ 17,500

Burberry
Description: 4173, Shell Frame, Patent Burberry Checks
Price: ₹ 16,500

Ralph
Description: RA5201, Floral Cat Eye Collection
Price: ₹ 11,500

Prada
Description: 8PR13Q, Acetate Frame in Leopard Print
Price: ₹ 19,000

Micheal Kors
Description: 2015B, Acetate Round Frame, Faceted Jewel Collection
Price: ₹ 16,500

Disclaimer: Price and features are subject to change. Buyers are advised to act on data after cross-checking.
ARE YOU A LULU LOYALTY MEMBER?

Download the app by searching ‘Inloyal’ in Google play store/ IOS store.
The ‘Health & Glow’, on the second floor, Lulu Mall showcases their latest collection as the guide to your beautiful month.

**Loreal**
Description: Volume Million Lashes, Extra Black
Price: ₹ 850

**Loreal**
Description: Collection Star by L'extraordnaire Mat, Katrina's Pink, CPM8, Orchid
Price: ₹ 950

**Chambor**
Description: Orosa Sculpting Eye Shadow, Majolica Blue
Price: ₹ 795

**Maybelline New York**
Description: The Nudes, Eyeshadows
Price: ₹ 899

**Lakme**
Description: 9-to-5 Eye Color Quartet, Silk Route
Price: ₹ 550

**Lotus**
Description: Natural Blend, Translucent Loose Powder Auto Puff, SPF -15
Price: ₹ 375

**Lotus**
Description: Ecostay, Chip Resistant, High Shine, Nail Enamel
Price: ₹ 249

Disclaimer: Price and features are subject to change. Buyers are advised to act on data after cross-checking.
IN THE COMPANY OF TITANS

Bringing together the biggest and the brightest, FWD Power Dinner is about everything that matters.

The latest publication from FWD Media, covers business like nobody else does; with a pinch of style and a dash of glamour.
Sparky’s at Lulu Mall has managed to stir the imagination of the city ever since its inception. Thronged by thousands of patrons every day, the place is always abuzz with the laughter of genuinely happy people. It is almost impossible not to unleash the child in you when you are in Sparky’s. The rides, in the skating rink, make the gaming console; if heavens had a Kochi version, we would like to believe that it would look very much like Sparky’s.

Sparky’s, the exciting corner of Lulu Mall, now turns more amazing after they launched two extraordinary games; Dark Escape and Coggins Laboratory. The 4D Dark Escape gives the gamer an amazing experience where you can roar, scream and laugh out loud with your hand held gun, or rather the joy stick. "Both our new
rides are getting tremendous response from the customers. And it is more exciting that adults as well as children are coming to play the game”, says Mr. Manikandan, marketing manager of Sparky’s.

The Dark escape is an encounter game where you can experience a 4D system. Once you enter the cabin to play, you will lose sense of the real world and become the encounter man. The four dimensional experience makes the game more thrilling, where you can physically feel what the character in the game feels inside the screen. Fancy being a sharpshooter? Coggins brings out the shooting talent of the player and gives quite a lot of targets to shoot down. The two new arrivals of Sparky’s are always engaged during the mall time since both the rides are popular among all ages. The extraordinary experience with an ordinary ticket cost makes people try these rides more than once. So get to Sparky’s and polish your gaming skills.
FRUITY FACTS

Going beyond oranges and apples, ‘Pulp Factory’, third floor, Lulu Mall gives you a fresh perspective with tropical treats.

Shopping at Lulu Mall can certainly leave you thirsty. Instead of quenching your thirst with carbonated drinks, Pulp Factory offers you healthier options with a variety of exotic fruits. Though you maybe familiar with some of them, here are some juicy facts that will give you a fresh perspective.

Dragon fruit
Also known as pitaya, these fun-looking fruits contain around 60 calories each and are rich in vitamin C, B1, B2 and B3, and minerals such as iron, calcium, and phosphorus. And that’s not all. This is definitely one of the best “super fruits” out there.

Custard apple
Custard apple is an ideal snack and dessert for those who wish to put on some weight. A calorie-laden fruit, the sugars present in it make peps up the metabolic rate, thus, stimulating the appetite levels. The more your appetite is, the better the food intake
will be. This, in turn, can help you gain weight.

Guava
The health benefits of guava include the treatment of diarrhea, dysentery, constipation, cough, cold, skin care, high blood pressure, weight loss and scurvy.

Longan fruit
Longan is used as remedy for stomach ache, insomnia, amnesia, and dropsy. The fruit is said to invigorate the heart and spleen, nourish the blood and have a calming effect on the nervous system. A spoonful of longan tonic made of equal quantities of longan flesh and sugar simmered in water till it is reduced to a syrup consistency is recommended twice a day.

Tender Coconut
No need to introduce this one, tender coconut is known for its myriad uses for hydration. Did you also know that tender coconut is sometimes injected intravenously in emergency cases? It is found as blood plasma substitute because it is sterile, does not produce heat, does not destroy red blood cells and is readily accepted by the body. Application on the body prevents prickly heat and summer boils and subsides the rashes caused by small pox, chicken pox, measles, etc.
You’ve got it, so flaunt it. Curves are hot, but you need to make sure you look good with them. You want to look curvalicious, not frumpy. That means avoiding anything that makes you look bulky and rather focus on smoothing out your lumps and bumps. It’s hard to find the stylish, trendy pieces in plus sizes, usually the big girls opts for a uniform of shapeless, monochromatic basics that are fun as well as very flattering to wear. Like dressing for any body shape, it’s all about emphasizing your assets to make you feel your best. Fashion doesn’t have to be dictated by sizes, and style comes in all forms.

Clothing only makes up one part of your look. A bright lip, pop of colour on the nails, or a slick of metallic eyeliner are all fun ways to update your look. Make up is one of the easiest things to change so this is one of the more versatile style tips for plus size women. Invest in clothing made from more structured, high quality fabrics. Cheap fabrics such as polyester can stretch and cling to your body. Instead, opt for silks or cottons that give more structure.
**The Right Fit!**
Getting the right fit when it comes to your clothes is the most important thing in your dressing. Don’t be afraid to wear fitted or figure hugging outfits, as these can often emphasise your figure. Avoid wearing baggy clothing as this can swamp your silhouette. Clothing sizes are fairly generic, so don’t fret if a certain item isn’t exactly to your fit. Find a good tailor so you can get your items adjusted. It may cost a little bit extra at the time, but in the long run it’ll pay off with the amount of wear you get from your clothing.

**Shape it up!**
One of the most important style tips for plus size women is to know your body shape. If you’re a rectangular shape, you may want to create shape with your clothes. If you have an hourglass figure, then you want to show this off. Pear shapes might want to stick to separates and choose clothes that balance out their silhouette.

**Choose the Right Colour!**
Colour can not only cheer you up, but it has the ability to draw attention to certain areas. If you want to emphasise your neckline, go with a colourful statement necklace. If you want to emphasise your waist, choose a colourful top or waist belt. This style tip for plus size women is about making the most of colour by wearing it on the areas that you want to emphasise.

**Play with Accessories!**
One way to stay on-trend is to accessorise with the latest bags, shoes, and jewellery. Unlike clothes, accessories are much more versatile and user friendly than clothing. They can also be much more hassle-free than buying clothes. Make your basic outfits move with the trends by splurging a bit more on must-have accessories.
HEALTH TIPS

KEEP COOL

TIPS TO BEAR THE SUN AND KEEP GOING

USE SUNSCREEN BEFORE YOU STEP OUT
Try to buy a medicated sunscreen instead of the cosmetic one. For acne prone and oily skin, use a gel-based sunscreen. For our climate, it is optimum to use a sunscreen with minimum SPF 30.

DRESS SMART
Wear loose, cotton clothes which will help skin to breathe. Avoid synthetic materials as they increase the chance of fungal infections due to excessive sweating.

COVER YOURSELF
A broad-brimmed hat comes recommended. An umbrella is a good option as well, as it keeps your hands out of the sun. Sunglasses will help but make sure you invest in a good pair.
BEFORE A SWIM
Use waterproof sunscreen with SPF 50. Remember that it takes half an hour to take effect, so make sure you apply sunscreen in advance. Sunscreen has four hours of action only and so repeat the application if you are staying in the water longer. Chlorine can dry out your skin, so after stepping out of the pool, have a shower and moisturize.

FOOD WE SHOULD CONSUME AND AVOID
Avoid oily, heavy and non-vegetarian dishes. Have a lot of fruits, salads and juices. We lose a lot of salt through sweating, so it is recommended to add salt to what you consume. For example, add a bit of salt to your fruit juices, along with the sugar. Fruits with great anti-oxidants and water content are pomegranates, melons and papaya. Drink plenty of water.

STAY COOL AND HYDRATED
Drink water, at least two to four cups (16-32 ounces) upon rising, and similar amounts if you are going out for activities and exercise. Carry water with you in a hard plastic container (more stable polycarbonate rather than polyethylene) that leaches plastic into the water. Most people need two to three quarts of liquid per day, and more in hot weather or with sweating and exercise.

RELAX AND BREATHE
You’ve been working hard. This is the season to slow the pace a bit and absorb the light that stimulates your hormonal message center. Leave your cell phone at home or take a week off from TV.
SHUKRAN SHARJAH

The deserts are never deserted but with many travel stories in your storybook of life.

While sipping on the kahwa (coffee that’s complimented with dates and also a welcome drink offered to guests), I see Mojo. The Falcon stoops to grab his prey in the widespread desert of Sharjah. Mojo is trained by Erin Hummer, a falconer. Falcons can normally hunt prey twice their size; the silhouette of the falcon emanated with the setting sun. Bedouins have done falconry for over 200 years. They trained falcons to fetch them food without disturbing the harmony of nature, and it is fascinating how they sync closely with nature to fulfill their needs. With the falcons growing restlessness for food, we
were escorted to our base camp for horse-ride, camel-ride, campfire, henna, barbecue and a lounge where we enjoyed the wine made out of dates.

I saw a man in a Kandura (white robe), with a Gutra (white and red checkered headgear) which was safely secured with Agal (black cord). He walked towards me and asked, ‘I hope you are having a good time?’ I responded enthusiastically, ‘Absolutely!’

The desert of Sharjah echoes with stories that are over 6000 years old, yet it’s a metropolis that gleams bright with its ever growing visitors. The soul of Sharjah dwells in its beautiful Islamic architecture and the humble relationship with their traditions: even with the majority’s influence of Internationals (80%). Sharjah, the 3rd largest of the seven sheikhdoms of the UAE, is characterized by its prominent blend between the traditional and modern world.

The many museums and restored old city are a window to the Emirate’s rich heritage and past. The modern glitzy shopping malls and a high touristic infrastructure, showcase the contemporary side of the emirate.

As the cultural capital of UAE, it has an array of museums, galleries and heritage centers that speak of their Arabic history. The mosques are striking in its architecture and they look splendid during the Light Festival. Speaking of which Sharjah has a list of annual events that one should not miss when you plan your trip next such as Sharjah Light Festival, Sharjah Theatre Days, Al Qasba Food Festival, Sharjah Biennial, Sharjah Heritage Days, Camel Racing, Sharjah Water Festival and MidEast Watch and Jewelry Show.

Checklist:

1. Desert Safari
2. Ride on the Eye of Sharjah
3. Desert Safari and hold a falcon
4. Wear a Burkha and visit Al Noor Mosque
5. Be a part of one of the Festivals
6. Equestrian Show
7. Ride the camel
8. Go to a souk
9. Go to one of the Universities
10. Heritage Village
ART UP ITS SLEEVE

There's a record of going back in time! Designers who make the graphic skins of your CDs got some old school inspiration from artists who brushed their way through.

1915s

GEOMETRIC ABSTRACTION
An avant-garde Russian artist founded it in 1915, and it became a popular art movement in France by the 1920s. Just as Frank Stella’s work goes in circles, similarly does Mark Farrow’s design on the album cover: Ladies and Gentlemen We Are Floating in Space. It’s designed to look like a prescription medication. A recommended dosage = “one tablet, 70 minutes”. This idea was conceptualized further, when they created the box set edition. Each track had its three-inch CD inside a foil blister pack with special instructions for the question. “What is Spiritualized used for?” being answered: “Spiritualized is used to treat the heart and soul.”

1919s

Hannah Höch

Decoupage art
Decoupage goes way back to East Siberian tomb art. From Siberia, it went to China in the 12th century, where it was used as a decorative method for lanterns, windows, and boxes. We fast-forward to 1919 during the “Dada” movement, where Hannah Höch created wild decoupages by cutting and pasting random pictures. Nonsense made some sense. For Pills and Thrills by the Happy Mondays, the fantastic cover was designed by Central Station Design. They hit the top form with this perfectly representing the band: an eclectic and colourful cut and paste collage. It showed off various influences such as the artwork done by Hannah Höch.

1920s

BAUHAUS
The album cover and logo for Keane’s ‘Perfect Symmetry’ is based on the design concepts from the German Bauhaus Movement. Though it has been a design movement applied in architecture, this movement was also applied in art during the 1920s. The band fell in love with the art when they were recording their album in Berlin. A simple combination of triangles form a striking, abstract pattern made up of crops of the photography of Osang Gwan’s extraordinary sculptures of three band members. Similar to Keane’s, Wassily Kandinsky’s approach to art: a pictorial vocabulary of flat planes and delineated forms.

Keane’s ‘Perfect Symmetry’

(2008)
1930s

**Optical Art**

An album cover that literally means you must read between the lines. At first it just looks like a repetition of diagonal lines that create an illusion of movement. But if you look carefully you can see ‘NiteVersions Soulwax’ written on the album cover. The multi-talented artist, Trevor Jackson, designed it. He produced this beautiful piece of Peter Saville-esque graphic design and it also reminds us of Bridget Riley’s work that played with very eye-catching, subtle and cool lines. Op Art captured the imagination of the public and became part of the swinging sixties. Advertising industries fell in love with its graphic, sign-like patterns and decorative value.

1950s

**Pop Art**

You would be surprised that during the 60’s, music did merge art and marketing. The Velvet Underground and Nico showed off a banal yellow banana. But here’s the little unknown fact: apparently Andy Warhol requested the designer to peel the banana to a flesh colored one on the cover. We say there's no subliminal advertising on that for sure. Unfortunately, creating such a cover required a special machine and caused a delay in the album. Earlier, the cover did not have the album name until it was included in later pressings and this was strategized as a collector item—especially because it had Andy Warhol’s signature. Smart!

1970s

**Cubism**

David Hockney was famous for his photo collages. Mark Ronson’s album received a Gold at the 2011 European Design Award. While designing the cover it was important that a great image design was created. “Lee Jenson, Senior Marketing Manager, Columbia Records mentioned that in a text heavy world, where information is just a click away, the visual needs to have impact, cut through and stand out in order to be noticed. It has to be stronger than ever. Iconic album covers are never forgotten.” Mark Ronson's cover stood out because it was a successful design that caught one’s eye as viewers surfed through the web.
## STORE LOCATOR

### ANCHOR STORE
- Lulu hypermarket: 4842727756
- Lulu Celebrate: 4842727727
- Lulu Fashion store: 4842727758
- Lulu Connect: 4842727757

### ATM
- FB ATM
- UBI ATM
- SBI ATM
- Standard Chartered ATM
- SIB ATM
- CITI ATM
- ICICI ATM
- CSB ATM
- Federal Bank: 4842728008

### BEAUTY AND WELLNESS
- Forest Essentials: 4844055003
- Colorbar: 9048363683
- Faces: 4844044556
- The Body Shop: 4844051608
- Ajmal Perfumes: 4842728786
- Skinn Titan: 4844045644
- Kaya Skin Bar: 8943778287
- Aroma Thai: 4844021111
- Tony & Guy: 4844041111
- Femine Glow: 4844014969
- Health & Glow: 4843203316
- Oud Al-Arab: 9633806666

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- William Penn: 4842728037
- Shaze: 4844046794
- Red Moments: 9142011105
- Shilpakala: 9447197948
- Crossword: 4844054567
- Archies: 4844015344

### CAFE/FOOD COURTS/RESTAURANTS
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- Calicut Paragon: 4844011000
- Amul: 4844011263
- Cafe Coffee Day: 8590044416
- Bloomsbury’s Cafe: 4844059034
- KFC: 4844035056
- Galito’s: 4844027999
- Crema Centre: 4842728080
- Pizza Hut: 4844024242
- SFC: 4842356056
- Doner Kabab: 4844012525
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- Kailash Parbat: 4844063490
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- Nila: 4842728098
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- Baskin Robins: 4842728877
- Tea Stop: 9400181191
- Pulp Factory: 9400181191
- Coffee Club: 4842728000
- Beijing Bites: 4844063212
- Chocolate Room: 4844013166

### CRAZY CANDY
- 9995887555

### CAMERA/MOBILE/ELECTRONICS
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- Apple - Imagine Store
- 8129110066
- Airtel
- 9446021505
- True Tek
- 4842728728
- Canon Image Square
- 9633846666
- Microsoft
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- Micromax
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- Samsung
- 4842728032
- Zahra Phones
- 8129929929
- Techlink
- Photo Express: 4844000051

### CINEMAS
- PVR Cinemas: 8593868989

### DENIMS & CASUALS
- Wrangler: 4844028796
- Calvin Klein Jeans: 4844049059
- Levis: 4842728808
- Lee: 4844028696
- Pepe: 4844070317
- Spykar: 4844034423

### ENTERTAINMENT- SPARKYS
- IceSkating: 8943348404
- Amusement: 8943348404
- 5d Cinema: 8943348404
- Video Games: 8943348404
- Party Hall: 8943348404
- Bowling Alley: 8943348404

### EYE-WEAR
- Dar Optics: 4844023456
- Sunglass Hut: 4844000568
- Lens & Frames: 4842728050
- Lens Magic: 4844064442

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REVEAL IN HAPPINESS WITH OUR SERVICES AND FACILITIES

Happiness has always been our motto and we make sure that we give you happiness with our services.

Our first priority has always been to provide and make sure that our customers have a pleasant shopping experience. We offer a wide range of facilities for you, to make your visit memorable.

ATM
Ground floor, First Floor, Second Floor, Third Floor

PHARMACY
Ground Floor

TRAVEL AND HOLIDAYS
Ground floor, First Floor

INFORMATION DESK, WHEEL CHAIRS
Ground Floor

REST ROOM FOR DIFFERENTLY ABLED
Ground, First and Second Floor

WI-FI, LOST AND FOUND, AMBULANCE
Ground Floor

CAR CALLING
Ground Floor

BABY PRAM
Information Desk

FIRST AID, MALL GUIDES
Ground Floor

SPECIAL EVENTS INFORMATION
Ground Floor

BABY CARE ROOM
All Floors

BAGGAGE COUNTER
Near Lulu Hypermarket, Ground Floor, Basement Lobby

PRAYER ROOM
First Floor for Ladies, Second Floor for Gents

MOBILE CARE/SERVICE
Airtel, Zahra Phones, Second Floor

MONEY EXCHANGE
Ground Floor

CUSTOMER SEATING, CUSTOMER LIFTS, ESCALATORS
All Floors

MOBILE CHARGING STATIONS
All Floors

ELECTRONIC CUSTOMER SURVEY, CHILDREN SAFETY TAG
Information Desk

DRIVERS LOUNGE AND WASHROOM
Basement Parking Area

HELMET PARK, UMBRELLA PARK, LAUNDRY PICKUP, FLORIST
Basement Lobby

DRINKING WATER
First Floor

VALET PARKING, PARKING FOR DIFFERENTLY ABLED
PARKING FOR EXPECTANT MOTHERS
Mail Entrance

BUTLER SERVICE
Information Desk
ESSENTIALS. NOT ACCESSORIES.
BAGS•BELTS•CLUTCHES•WALLETS

Lulu International Shopping Mall Pvt Ltd.
S 55 A, 2nd Floor, Next to Archies, Edapally, Kochi-6820240. Kerala.
Ph : 04844019088, lulukochi@bucheecoin
It’s time to live, love and laugh.

DEEPIKA PADUKONE.

DEEPIKA IS ONE OF THE MOST FAMOUS ACTRESSES IN INDIA. AFTER HAVING BATTLED DEPRESSION, SHE LAUNCHED THE LIVE LOVE LAUGH FOUNDATION, WHICH AIDS AT CREATING AWARENESS ABOUT THIS ISSUE.

DEEPIKA IS WEARING A TISSOT CHEMIN DES TOURELLES LADY AUTOMATIC WITH A POWERMATIC 80 MOVEMENT WITH UP TO 80 HOURS OF POWER RESERVE.


TISSOTWATCHES.COM
TISSOT, INNOVATORS BY TRADITION

"Tissot is not sold on the internet in India. Purchase of Tissot watches through the internet are not covered under the Tissot warranty"